



# KTBS-3 PRODUCTION

## SHREVEPORT, LA

### KTBS-3 PRODUCTION DEPARTMENT

KTBS-3 offers a state-of-the-art facility that is the best equipped and most used production facility in the area. With the only three full-service digital suites in the region and our highly trained staff, KTBS-3 is the Ark-La-Tex leader in television production. The KTBS-3 Production Department can capture your production on videotape, edit sequences with analog or fully digital facilities, add special effects, titles and captioning. KTBS-3 Production has capabilities to deliver the final product on one-inch, beta, beta SP or digital betacam in full stereo or mono.



KTBS-3 offers a variety of computer graphic services, and can take your computer graphics from disk to air for your production session using a variety of formats including EPS, PICT, TIFF, JPEG, QuickTime, TARGA, BMP and PCX.

KTBS-3 has remote production capabilities using Sony DVW-700WS Digital Betacam. Your projects can be shot on either 16 or 35 mm film.

### KTBS-3 Production 1 Equipment

- Grass Valley 4000 digital switcher
- 3 DVW-A500 Digital Betacam VTRs
- 1 CVR-75 SP VTR
- 2 channel Abekas Dveous
- Chyron LEX and Aprisa Framestore
- Sony DAT PCM-7010

### KTBS-3 Production 2 Equipment

- Grass Valley 4000 digital switcher
- 4 DVW-A500 Digital Betacam VTRs
- 2 channel Abekas Dveous
- Chyron LEX and Aprisa Framestore
- Sony DAT PCM-7010

### KTBS-3 Production 3 Equipment

- AVID SoftImage/DS Non-Linear Editing Suite

All 3 full-service suites are equipped with a state of the art audio facility featuring ProTools 24, the only 24 bit non-linear digital audio facility in the market.

KTBS-3 Creative Services operates as an in-house advertising agency and it's services are offered to all station clients not represented by an ad agency of their own. Services include creative concepts, copywriting, remote and post production, and complete sales service.